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alert; from here you can click to that particular feed without the need to scroll through all the results. It's very user-friendly."

## Save time

Using LexisNexis Newsdesk has resulted in considerable time savings across the firm - they simply couldn't do what it does on their own.

As Anna says, "Before LexisNexis Newsdesk, we didn't have a solution which could deliver regular aggregated client and sector-specific alerts. We explored a few products and LexisNexis Newsdesk was the one that ticked all the boxes."

## Access market leading licensed content

A key differentiator to other current awareness tools in the market is that in addition to online content, LexisNexis Newsdesk provides direct access to 56,000 licensed news sources, as well as social media, blogs and forums. "It has such a wide range of content. The versatility of it is brilliant," Rosy says.